

# SUPPLY CHAIN SERVICES

## WHEELS CLIPPER BUSINESS LOGISTICS

With 20 years experience in identifying improvement opportunities within the most complex supply chains, our experts in data management, process mapping, and project implementation work with your team to implement business strategies that reduce total costs, drive optimization within your supply chain network and bring value added solutions to the way you do business. Wheels Clipper helps build business competitiveness for your organization through:

### BUSINESS LOGISTICS:

- Supply Chain Network Optimization & Design
- Opportunity Assessment & 'What If' Analysis
- Business Intelligence Reporting
- Measurement & Reporting of Key Performance Indicators
- Process Mapping
- Implementation Management

### DATA MANAGEMENT:

- Data Collection
- Data Cleansing & Manipulation
- Data Analysis
- Reporting & Measurement
- Opportunity Assessment

### BUSINESS ANALYSIS:

- 'As Is' Benchmark of Current Business
- Supply Chain Optimization
- Cost Reduction / Cost Mitigation
- Service Improvements
- Activity Reporting
- Measurement of Key Performance Indicators
- Process Mapping
- Benchmarks for Future Success



**A** - Analyze  
**I** - Implement  
**M** - Manage

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## NETWORK OPTIMIZATION:

Knowing where to locate key inventory and how to optimize your supply chain in a dynamic marketplace are keys to long term business success. In fact, Supply Chain optimization is currently the largest opportunity for most companies to significantly reduce costs.

Wheels Clipper increases your ability to predict and control supplier & customer shipments through changes in the transportation network and synergy in communication that are designed to effectively achieve that control. We ensure that the following key steps are thoroughly covered so your business can fully realize the benefits of logistics optimization initiatives:

## 1. STRATEGIC MODELLING

Wheels Clipper uses a strategic modelling tool to perform distribution network modelling and define 'the optimum' network. Emphasis is placed on designing practical solutions, challenging existing processes, identifying opportunities and presenting new concepts. Working closely with you at every stage of the modelling process to ensure the parameters, business constraints, functional assumptions and network strategies, all drive towards an 'optimal' business solution.

## 2. SYSTEMATIC MONITORING

Logistics optimization requires a significant on-going effort, as there will invariably be changes in logistics goals, requirements and processes. Wheels Clipper's systematic monitoring of data models, information and performance creates the ability to not only adapt to change, but initiate change when opportunities arise. Failure to put such processes into place to monitor, support and continuously improve logistics optimization invariably results in ineffective network solutions.

## 3. ROI ASSESSMENT

Wheels Clipper completes a full ROI assessment based on the total cost of optimization and an 'apples to apples' comparison of the solutions being produced by optimization technology versus benchmarked alternatives. This may include:

- Building models of a Supply Chain Network in order to solve short or long term network configuration issues
- Analyzing elements within the Supply Chain such as Manufacturing, Product Sourcing, Inventory, Demand Planning/Forecasting, Warehousing, Transportation, Distribution and Logistics

## Why Choose Wheels Clipper for Network Optimization?

- Reduction in manufacturing and sourcing costs
- Improved warehouse locations, layout and facility costs
- Decrease in inventory and stock-holding costs
- Reduction in transportation cost
- Improved customer service levels
- Improvements in cost to market and profitability

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