



Sun Products Canada Looks to Wheels Clipper to Deliver a Fresh, Clean and Efficient Supply Chain

Sun Products Canada was faced with a monumental challenge: build and develop all the necessary infrastructure and systems to launch a new Canadian Domestic Supply Chain without having an impact on customer service....and do it all within six months! This is when Sun Products turned to **Wheels Clipper** - a transportation partner with the vision and a turnkey solution for the distribution of Consumer Packaged Goods (CPG).

Wheels Clipper brought their expertise and insight to the table with their end to end transportation capabilities and experience in meeting unique and stringent demands of CPG customers. Wheels Clipper delivered the following solutions:

- Negotiated and established core carriers on behalf of Sun Products
- Worked with Sun Products in their EDI program for inbound and outbound distribution
- Coordinated activities with Sun Product's warehousing and customs vendor partners to establish key processes and protocols for goods and information flow
- Enhanced visibility of product movement within the supply chain through their proprietary *Wheelslink* software
- Performed detailed analysis of shipping patterns and recommended cost reduction opportunities
- Delivered enhanced operational and financial reporting capabilities

Wheels Clipper's unique, collaborative approach resulted in a new, efficient and transparent supply chain for Sun Products Canada, delivered on time and on budget

For more information on the right solution for your business please contact Richard Patenaude - Director, Client Integration & Development at 905.602.2785 or rpatenaude@wheelsgroup.com



"Awesome work for the first month team! We are pleased with the result. Please pass on our thanks to your folks who all made this happen."

Gerry Cole
Supply & Logistics Manager
Sun Products Canada

